You're Invited to Sponsor

We need your financial support to continue this popular music concert series for visitors and residents a like! It can be a great marketing opportunity for your business.

11th Anniversary

Music on Main Street

Downtown Hendersonville, NC

Summer Concert Series

2009 Friday Nights, 7 PM until 9 PM
June 5 – August 28, 2009

Target Market: Residents & Visitors
Music Styles: Golden Oldies, Beach Rock 'n Roll, Pop & Elvis
Activities: 5 Classic Car Shows
Marketing Strategy: Electronic & Print Media in Western North Carolina & Upper South Carolina

Sponsorship Opportunities:

Gold Sponsor:
Recognition for Entire Series

Silver Sponsor:
Recognition for Specified Date

Bronze Sponsor:
Shared Recognition for Specific Date

Call Henderson County Travel & Tourism at **828.693.9708** or check out Sponsor Information on our web site:

www.historichendersonville.org

Music on Main Street

Summer Concert Series

Downtown Hendersonville, NC

Friday Nights, 7 PM until 9 PM
June 5 – August 28, 2009

Sponsorship Opportunities

Gold Sponsor: $4,000

Benefits:

- Guarantees Recognition for all 22 Events.
- Guarantees your business as the only one in your industry (i.e. banks, etc).
- Signed contract must be received by Friday NOON, May 15th to guarantee.
- Your business name will be prominently displayed in print and electronic media identifying you as a Gold sponsor.
- Display space available to distribute your promotional literature etc. at all **13 Music on Main Street Concerts** and **9 Monday Night Street Dances.**
- Sponsor provided banners (3' x 5') will be displayed during the entire concert series.
- Your business name will be displayed on permanent signage on the Main Stage June-August.
- Thousands of concertgoers will note and appreciate your financial support.
- Event "M.C." will recognize and thank you for your sponsorship.
- Your business website link & corporate logo will be displayed on the Henderson County Travel & Tourism websites: www.historichendersonville.org & www.historicflatrock.org,
- Combined +/-275,000 hits were recorded at these highly visible sites in 2008.
- Your business name will be imbedded on both the **Music on Main Street** and the **Monday Night Street Dances** web pages.

Silver Sponsor: $1,100

Benefits:

- Your business would be the exclusive sponsor for a Music on Main Street concert on the specific date chosen.
- Your business name will be featured in official PRESS RELEASES and reports to area Media pertaining to the concert date you choose.
- Sponsor provided banners (3' x 5') will be displayed at **Music on Main Street & Monday Night Street Dances**.
- Numerous concertgoers will note your business as a Silver Sponsor that evening.
- Event "M.C." will recognize & thank you for your sponsorship during the evening.
- You will receive a listing on the **Music on Main Street** web page as well as the **Calendar of Events** for your specific concert date.
- You can distribute promotional literature etc. while present at your event.

Bronze Sponsor: $550

Benefits:

- Same benefits as the Silver Sponsor package except that up to three businesses share the sponsor recognition for the chosen concert date.

THANK YOU in advance for your consideration!
For questions or to FAX or email your contract, call Olivia Ehrhardt:
Phone: 828.693.9708 Fax: 828.697.4996
Email: festinfo@bellsouth.net

Music On Main Street

Monday Night Street Dances

2009 SPONSORSHIP CONTRACT

Business Name_____

Contact Name _____

Address _____**City** _____ **State** _____ **Zip**_____

Phone (_____)_____**Cell** (_____)_____

Email _____

EXACT NAME TO BE USED FOR ADVERTISING AND PUBLICITY:

_____

Please choose your sponsorship level:
(Refer to the Sponsorship Packet to review benefits for each level)

Gold Sponsor – Entire Summer Concert Series	**$ 4,000.00**	_____
Silver Sponsor – One Concert / Own the Evening	**$ 1,100.00**	_____
Bronze Sponsor – One Concert / Up to 3 sponsors	**$ 550.00**	_____

Please check the date of your sponsored concert. (*Dates of Car Shows)

***June 5 ____ June 12____ June 19____ *June 26____ July 3____ *July 10** X **July 17** X

***July 24_____ July 31_____ Aug.7_____ Aug. 14_____ *Aug. 21_____ Aug. 28_____**

Will your company provide a banner? Yes_____No_____ (maximum size 3' x 5')

Signature _____**Date**_____

Print Name _____

T & T Rep. Signature _____**Date**_____

PLEASE SIGN AND RETURN THIS CONTRACT

An invoice will be sent to your attention upon receipt of this contract.

MAKE CHECK PAYABLE TO: HENDERSON COUNTY TRAVEL & TOURISM

Henderson County Travel & Tourism / Special Events Office
201 South Main Street, Hendersonville, NC 28792
For additional information contact Olivia Ehrhardt at
(828) 693-9708 / Fax: (828) 697-4996 or email: festinfo@bellsouth.net

Thank you for your contribution & partnership!