



Blue Ridge National Heritage Area PRIORITY INITIATIVE WORKSHEET

Initiative Title:	International Festival Day - A Henderson County Heritage Day
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Project Narrative:	<p>For over two centuries, Western North Carolina has steadily added diverse international elements to its population. Henderson County, with its burgeoning Hispanic/Latino community and newly arriving Asian families adding to its traditional western European and African-American base, is seeking ways to adjust to its ethnic diversity.</p> <p>Establishing an international Festival Day for Historic Downtown Hendersonville would provide the opportunity to celebrate that diversity and nurture the melding of cultures that make Henderson County an exhilarating and exciting micropolitan home for all.</p> <p>Scheduled for a late September weekend, The International Festival invites all Henderson County ethnic groups to offer their foods, crafts, and music on Historic Downtown Hendersonville's nationally acclaimed Main Street.</p>
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Goal:	To establish an event to celebrate and nurture the diverse ethnic cultures in the county.
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Person/Organization Responsible:	Cost to Implement:	Estimated Time to Complete:
Downtown Hendersonville, Inc.	\$5,000	Annual (2006 forward)

Action Items:	Resources Required:	Who's Responsible:
Contact local ethnic groups (churches, associations, etc.)		Downtown Hendersonville, Inc.
Coordinate event		

Performance Measures:	
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Status:	
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